

12th February 2016

Greencast is nominated for the top 10 leading brands in Singapore for the year 2015/16

Greencast, the trusted lightweight precast concrete wall manufacturer announced today that their clients have nominated Greencast for the Singapore Successful Brand elite category Award for 2015/16.

Singapore Successful Brand award is one of the top three Brands Award in Singapore. This award serves to brand and recognize the excellence and exceptional achievements of various organizations and businesses in Singapore. The nominated winners are those who have shown an impressive track record and dedication in expanding its value-added services as well as the quality of products and services to its clientele. Some of the past renowned award winners were Kuan Aik Hong Construction, Bioskin Holdings, Kim Seng Heng machinery and many more.

During the nomination process, nominated companies have to undergo three rounds of thorough assessments and site surveys to ensure that their products and services are of an excellent quality before being awarded. All nominated companies, including Greencast, have to be approved by the panel of judges before they are awarded the Singapore Successful Brand is being awarded. The team of judges is made up of experts from various industries. Just to name a few, Mr. Eric Teo, President of Singapore Chefs Association, and Ms. Carol Chiam, MediaCorp's news presenter, forms part of the team.

"As Singapore seeks to become an entrepreneurial economy, we need more role models for our young and our aspiring entrepreneurs. Stories of success will encourage more of them to consider entrepreneurship as a viable career option. Stories of failure, turned into resounding success, will help diminish the fear of failure and galvanize the desire to try again. Events like Singapore Successful Brand are important in this regard. They put successful entrepreneurs and their stories under the spotlight, so that we can learn from and be inspired by them," commented Mr. Zainal Bin Sapari, Member of Parliament from the People's Action Party (PAP).

"We are sincerely honored to be nominated for this award," said Alvin Hong, EVP, Business Development, Greencast. "What gratifies me most about being nominated for this particular award is that it is based on client and industry input, and is a vote of confidence for Greencast and our products and services."

To learn more about Greencast's patented Compac™ Green Wall Technology, visit www.greencast.com.sg

About Singapore Successful Brands

The Singapore Successful Brand Award is a prestigious business accolade which recognizes those who have created, sustained and promoted brands to clients and consumers. The names of these companies speak for themselves.

As an independent media platform, the Award pay tribute to those who have succeeded in promoting their respective brands and allows them to share their experiences with readers in the hopes of inspiring budding SMEs to strive to make their brands into household names that are known across the country.

To learn more about Singapore Successful Brands, visit <http://www.sbbc.cc/>

About Greencast

Greencast has establish itself as a trusted eco-friendly precast wall specialist assisting multi-national construction companies, renowned architects and property developers.

A government related company since 2012, Greencast has expertise in non-structural wall elements, providing technologically advanced wall systems to meet clients' needs.

Greencast is the worldwide exclusive licensee for the Compac™ Green Wall system. BCA and NUS have contributed greatly in the invention of the Compac™ Green Wall system to improve building construction while ensuring a sustainable environment. Capitalizing on this advantage, Greencast has expanded its value proposition to clients with constant Research and Development to meet clients' requirements and needs.

To learn more about Greencast, visit www.greencast.com.sg